

ACTIVE DISPLAY GROUP:

PROJECTION MAPPING

Projection mapping is the next generation of digital display.

Using 3D display mapping technology and daylight visible projection, retailers are able to bring their products, shelving and POS display to life.

This technology is amazingly innovative and stops consumers in their tracks. Responses and engagement has been positive. It is definitely providing a whole new level to active selling.

Key benefits:

- Can be supported by a cloud base system.
- Files can be centrally controlled and content can be distributed across a large number of sites or uniquely to individual sites.
- Projectors can be installed above shelves and hidden away, meaning consumers can not tamper with equipment.
- Cost effective: Retailers don't have to change displays or printed POS, just files.
- Visible in daylight.
- Can conform to suit any type of display, whether that be hanging or freestanding.

Want to know more?

Contact your Active Display Group Account Manager.



Need some inspiration?

activedisplay.com.au

 **ACTIVE**