

ACTIVE DISPLAY GROUP:

WINDOW LIGHT SHOW

Light up your windows, displays and sales with WLS!
(Window Light Show.)

There is such a strong focus, in the retail world, to create simple ambiances that enhance the customer experience. The WLS is unique LED signage that can do exactly that, plus drive traffic and promote your brand.

WLS creates an extra dimension to a retail experience, with see-through capability the whole environment remains visible.

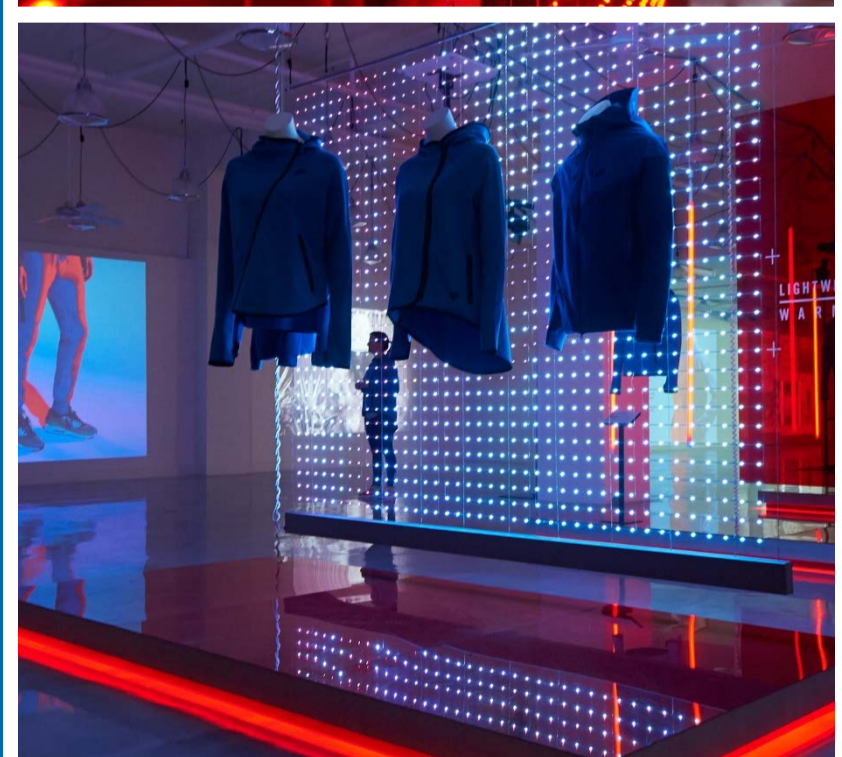
Lights Command attention! Your unique imagery with the aid of changes in brightness, dramatic colour transformations can really evoke emotion in the retail environment.

The Benefits:

- Endless possibilities for content. Customise your own digital animation for any occasion
- High Luminosity: Spectacular Display day or night
- Energy Efficient. The use of LED lights provide long term cost savings
- LEDs have a functioning shelf life of 50,000 hours
- Drive consumer traffic and promote your brand
- See through capability
- Customise your own shape and size
- Adaptable to any in-store space/experience

Want to know more?

Contact your Active Display Group Account Manager.



Need some inspiration?

activedisplay.com.au

 **ACTIVE**