

ACTIVE DISPLAY GROUP:

COOLIO AND FRESHBOARD

Coolio and Freshboard is the ultimate and flexible cooling concept.

There is no better way to advertise your brand and be environmentally conscious at the same time.

The grey casing of the Coolio unit is made of PET, which is a recycled product and fully recyclable material. Fitted with low energy consumption technology and Intelligent Electronic steering allows accurate regulation of temperature, in the cooling device, allowing your products to maintain a constant temperature, within the display.

Coolio units come in different sizes. Graphics can be printed on to the Freshboard to suit your brand requirements.

Key factors that make this product great:

- Temporary in-store promotions for chilled products
- Can be fitted with LEDs to emphasise your product
- Easy handling, no special transport, as the Coolio is light weight
- Plug and play cooler, no wait time before it is operational
- Freshboard installation time is only 5-10minutes.
- Endless branding possibilities with high impact to build your brand in store
- Fun and attractive on the shop floor for both consumers and retailer
- Life cycle 3-5 years

Want to know more?

Contact your Active Display Group Account Manager.



Need some inspiration?

activedisplay.com.au

 **ACTIVE**